

# BBA-I Sem.-II

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LINA - II (2010 Course) : OCT / NOV - 2012

Subject : Principles of Management

**B.B.A. - I / II / III**

Day : Friday

Date : 21/12/2012



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 1

N.B.

- 1) **Each** question carries **FOURTEEN** marks.
- 2) Question **I** is **COMPULSORY**.
- 3) Attempt any **FOUR** questions from **Q.2 to Q.7**.

- Q.1 a)** In the view of the "Satyam Scandal", prepare a note to your Board of Directors about additional control which the Board must exercise on its managerial staff. (07)
- b)** Comment on the Social Responsibilities of business managers. (07)
- Q.2** What do you mean by the term Management? Explain the essential elements in the process of management. (14)
- Q.3** Define Objectives. Discuss the characteristics of business objectives and State the process of setting objectives. (14)
- Q.4** What is Decentralisation? State the determinants of Decentralisation. (14)
- Q.5** Define Leadership. Explain the various styles of leadership alongwith its merits and demerits. (14)
- Q.6** Define the term Budgetary Control. State its advantages and disadvantages. (14)
- Q.7** Write short notes on **ANY TWO**. (14)
- a) Planning Premises
  - b) Contributions of Fayol
  - c) Types of Organization Structure
  - d) Ethics in managing



LINA - II (2010 Course) : OCT / NOV - 2012

Subject : Business Economics (Macro)

~~B.B.A. - I / II / III~~

Day : Saturday

Date : 22/12/2012



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 1

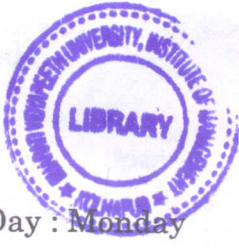
**N.B.**

- 1) Question No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. 2 to Q. 7.
- 3) Answers to both the sections should be written in the **SAME** answer book.

- Q.1** Explain the Keynesian theory of investment multiplier. What are possible leakages in the multiplier mechanism? (14)
- Q.2** What is macroeconomics? Explain the importance of the study of macroeconomics? (14)
- Q.3** Define national income. Explain the methods of calculating national income. (14)
- Q.4** Explain the concept of aggregate demand. How is the Keynesian aggregate demand function different from the classical demand function based on the Say's law? (14)
- Q.5** What is trade cycle? Describe the various phases of trade cycle. (14)
- Q.6** Distinguish between quantitative credit control and qualitative credit control measures of monetary policy. (14)
- Q.7** Write short notes on **ANY TWO** of the following: (14)
- a) APC, MPC, APS, MPS
  - b) Macro economic variables
  - c) Autonomous and induced investment

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LINA - II (2010 Course) : OCT / NOV - 2012

Subject : Management Accounting

**B.B.A. - I / II / III**

Day : Monday

Date : 24/12/2012



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 2

**N.B.:**

- 1) **Q.No.1 is COMPULSORY.**
- 2) Each question carries **14** marks.
- 3) Attempt **ANY FOUR** questions from **Q.No.2** to **Q.No.7**.
- 4) Use of non programmable **CALCULATOR** is allowed.

- Q.1** a) How Budgetary Control is useful for cost control in the organization?  
b) Define Management Accounting. Explain advantages of Management Accounting.

- Q.2** Explain the following terms with examples  
a) Direct and Indirect Material Cost  
b) Fixed and Variable Cost

- Q.3** a) How Ratio Analysis is useful to the company?  
b) Distinguish between Funds Flow Analysis and Cash Flow Analysis.

- Q.4** The following details have been obtained from the cost records of A.C.C. Ltd for the month of April 2008.

Particulars	Amount (Rs.)
Stock of Raw Materials on 1 <sup>st</sup> April 2008	75,000
Stock of Raw Materials on 30 <sup>th</sup> April 2008	91,500
Direct wages	50,000
Indirect wages	2,750
Work-in-progress 1 <sup>st</sup> April 2008	28,000
Work-in-progress 30 <sup>th</sup> April 2008	35,000
Purchases of Raw Materials	66,000
Factory rent, rates, power	15,000
Depreciation on plant and machinery	3,500
Expenses on purchases	1,500
Carriage outward	4,750
Advertising	5,000
Office rent and taxes	2,500
Stock of finished goods 1 <sup>st</sup> April 2008	54,000
Stock of finished goods 30 <sup>th</sup> April 2008	31,000

Assuming that all goods manufactured are sold. Prepare cost sheet showing

- |                      |                       |
|----------------------|-----------------------|
| a) Material Consumed | d) Cost of Production |
| b) Prime Cost        | e) Total Cost         |
| c) Works cost        |                       |

**P.T.O.**

- Q.5 For the production of 10,000 units the following are the budgeted expenses:

Particulars	Per Unit (Rs.)
Direct material	60
Direct labour	30
Variable overhead	25
Fixed overhead (Rs. 1,50,000)	15
Variable expenses (direct)	5
Selling expenses (10% fixed)	15
Administration expenses (Rs. 50,000 right for all levels of production)	5
Distribution expenses (20% fixed)	5

Prepare a flexible budget for the production of 9,000 and 11,000 units showing distinctly the marginal cost and the total cost.

- Q.6 From the data given below. Calculate for Material A and B :

- Material Cost Variance
- Material Price Variance
- Material Usage Variance

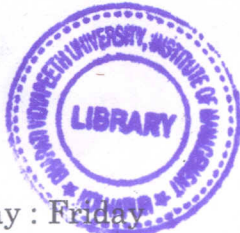
Material	Standard	Actual
A	90 units @ Rs. 12 per unit	100 units @ Rs. 12 per unit
B	60 units @ Rs. 15 per unit	50 units @ Rs. 16 per unit

- Q.7 Write short notes on ANY TWO of the following:

- Marginal Cost
- Opportunity Cost
- Stock Turnover Ratio
- Break Even Point

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LINA - II (2010 Course) : OCT / NOV - 2012

Subject : Business Statistics-I

~~B.B.A. - I / II / III~~

Day : Friday  
Date : 28/12/2012



Time : 02.00 PM TO 05.00 PM  
Max Marks : 80 Total Pages : 2

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.
- 4) Use graph papers if necessary.
- 5) Use of scientific calculators is permitted.

**SECTION – I**

- Q.1** a) Define Statistics. How it is useful in Management? [06]  
b) What do you mean by frequency distribution? Give its types. [06]

- Q.2** In a survey it was found that 64 families bought milk in the following quantities [12]  
in a particular month. Take classes as (0 – 10), (10 – 20), (20 – 30).

19	16	22	9	22	12	39	19	14	23	6	24	18	7	17	20
25	28	18	10	24	20	21	10	7	18	28	24	20	14	23	25
34	22	5	33	23	26	29	13	36	11	26	11	37	30	13	8
15	22	21	32	21	31	17	16	23	12	9	15	27	17	21	10

- a) Prepare a frequency distribution table.
- b) Find less than cumulative frequencies.

- Q.3** a) The following data gives the monthly income of 10 employees in an office [06]  
Income in (Rs.): 1780, 1760, 1690, 1750, 1840, 1920, 1100, 1810, 1050, 1950.  
Calculate the Arithmetic Mean of incomes.

- b) Calculate Coefficient of Quartile Deviation from the following data: [06]

Marks	10	20	30	40	50	60
No. of students	4	7	15	8	7	2

- Q.4** Write note on **ANY FOUR** of the following: [12]
- a) Diagrammatic and Graphical Representation
  - b) Control Charts
  - c) Methods of Data Collection
  - d) Measures of Dispersion
  - e) Measures of Central Tendency

- Q.5** Compute the Index Numbers of prices from the following data by applying. [12]
- a) Laspeyre's Method
  - b) Paasche Method
  - c) Fisher's Method

Commodity	Year 2000		Year 2001	
	Price	Quantity	Price	Quantity
L	5	8	6	12
M	6	10	7	9
N	3	12	8	10
O	4	6	9	8

P.T.O.

## SECTION - II

Q.6 Goals scored by two teams in a football session were as follows:

[16]

No. of goals scored in a football match	No. of football matches played	
	Team A	Team B
0	15	20
1	10	10
2	07	05
3	05	04
4	03	02
5	02	01
6	42	42

State which team is more consistent.

Q.7 An incomplete distribution is given below:

[16]

Variable	0 – 10	10 – 20	20 – 30	30 – 40	40 – 50	50 – 60	60 – 70
Frequency	10	20	---	40	---	25	15

- Find out missing frequencies when Median is 35 and total frequency = 170.
- Calculate the Arithmetic Mean of the completed table.

Q.8 a) Draw Histogram for the following data:

[08]

Marks	0 – 10	10 – 20	20 – 30	30 – 40	40 – 50	50 – 60
No. of students	35	60	72	80	65	25

- The mean marks of 100 students were found to be 40. Later on it was found that a score of 53 was misread as 83. Find the correct mean corresponding to the corrected score. [08]

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LINA - II (2010 Course) : OCT / NOV - 2012

Subject : Fundamentals of Information Technology

**B.B.A. - I / II / III**

Day : Tuesday

Date : 01/01/2013



Time : 02.00 PM TO 05.00 PM

Max Marks : 80 Total Pages : 1

**N.B.:**

- 1) Attempt **ANY FIVE** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Draw neat sketch diagram wherever is necessary.
- 4) Both the sections should be written in the **SAME** answer book.

### SECTION – I

- Q.1** What is an operating system? Explain batch processing system. (10)
- Q.2** What is Network? Explain various types of Networks. (10)
- Q.3** Differentiate between low level language and high level language (10)
- Q.4** Explain:- RAM, ROM, PROM, and EPROM. (10)
- Q.5** What is transmission media? Explain twisted pair and optic fiber cable. (10)
- Q.6** What is file organisation? Explain in detail (10)
- Q.7** Explain various input devices. (10)
- Q.8** Convert the following : (10)
- a)  $(10101)_2 = (?)_{10}$
  - b)  $(128)_{10} = (?)_8$
  - c)  $(64)_{10} = (?)_{16}$
  - d)  $(3AB)_{16} = (?)_2$

### SECTION – II

- Q.9** What is word processor? Write down the steps involved in inserting a table in MS-WORD document. (15)
- Q.10** What is a MODEM? Explain it's working in detail. (15)
- Q.11** Write notes on: (15)
- a) Unix
  - b) Printers.
  - c) Classification of computer